

A new lease of life for retail partnerships to develop UK forecourts



As part of a growing retail network, backed by one of Europe's most technically advanced refineries, our dealers across the country are feeling the benefits of working with us directly.

We call this the Essar difference because our dealers have direct access to the highest quality fuel, with security of supply, next day delivery* and no middlemen. Combine this with a fresh, award winning proposition and great value prices and it's our partnerships that keep Britain on the move.

At Essar, we understand that the world is changing, and with it, so too are the demands of consumers. As a progressive, forward-thinking manufacturer of integrated energy solutions, we're constantly evolving so no one is better placed than Essar to meet the changing needs of both our valued dealers and the customers visiting our forecourts.

Essar's award-winning brand image is a major advantage for our retail network, and we have strengthened our value-driven dealer partnerships, resulting in average site volumes increasing.

We have ambitious plans to grow in the direct retail sector and have launched a new lease proposition. We are actively looking to lease sites above 2mlpa which will then be run by commission operators to deliver guaranteed income opportunities for dealers. We believe the strength of the Essar brand coupled with the global backing of the Essar group, to be a winning combination for dealers wanting to lease out their sites.

To join our retail network, or discuss the potential lease of your site, contact our Retail Team on **0151 350 4003** or email: **retail@essaroil.co.uk**

For over 60 years we have used our blending skills, expertise and know-how to safely produce high-quality, additised fuels for all driving needs. Today, we supply many of the major oil companies, supermarkets and recognisable, blue chip, brands but it does not stop here because we're investing today to provide the greener fuels of tomorrow.

*Next day delivery on all orders made before 12 noon

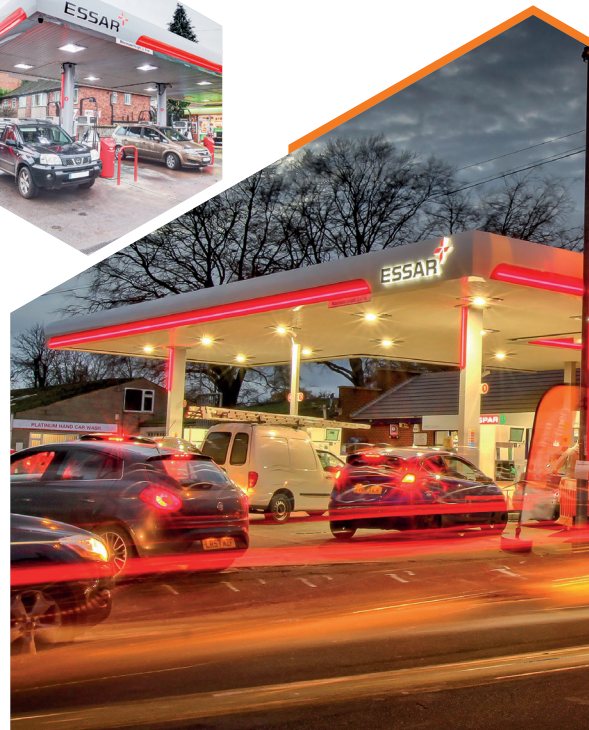


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Our leasing development has been a natural evolution in Essar's retail journey. We're also evolving our retail proposition including bigger shops, car wash facilities, great coffee and food-to-go offers as well as lockers to collect deliveries, ATM machines and mobile payments on the go. Get in touch to discuss how we can work together to create value-driven partnerships and grow your business.

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